

Pure Value Metrics  
Investment Matrix

## Principles of the PVM Investment Matrix:

The secret of strong cumulative returns is not to lose your shirt with big drawn downs i.e. if you lose -35% you have to make +54% just to get back to base!

Volatile Markets  
=  
Outperformance

Undervalued Markets  
=  
Outperformance

Market Crashes  
=  
Outperformance

Overvalued Markets  
=  
Underperformance

PVM outperformed  
markets in 2015,  
2016 and 2025

PVM outperformed  
markets in 2019

PVM outperformed  
markets in 2018 and  
2022

PVM underperformed  
markets in 2017,  
2021 and 2024.



# The Investment Models

We have 2 investment Models; in each case the client chooses the Master Fund currency and then we selectively hedge the sub account FX exposure, based off Purchasing Power Parity (PPP)

- 1. Long Equity Only**
- 2. Multi Asset Class** (includes long equity, precious metals and directional FX)

Both currently run on individual Client Mandates under a LPOA on the Clients account which is set up on our bank AM platform.

## Partners:



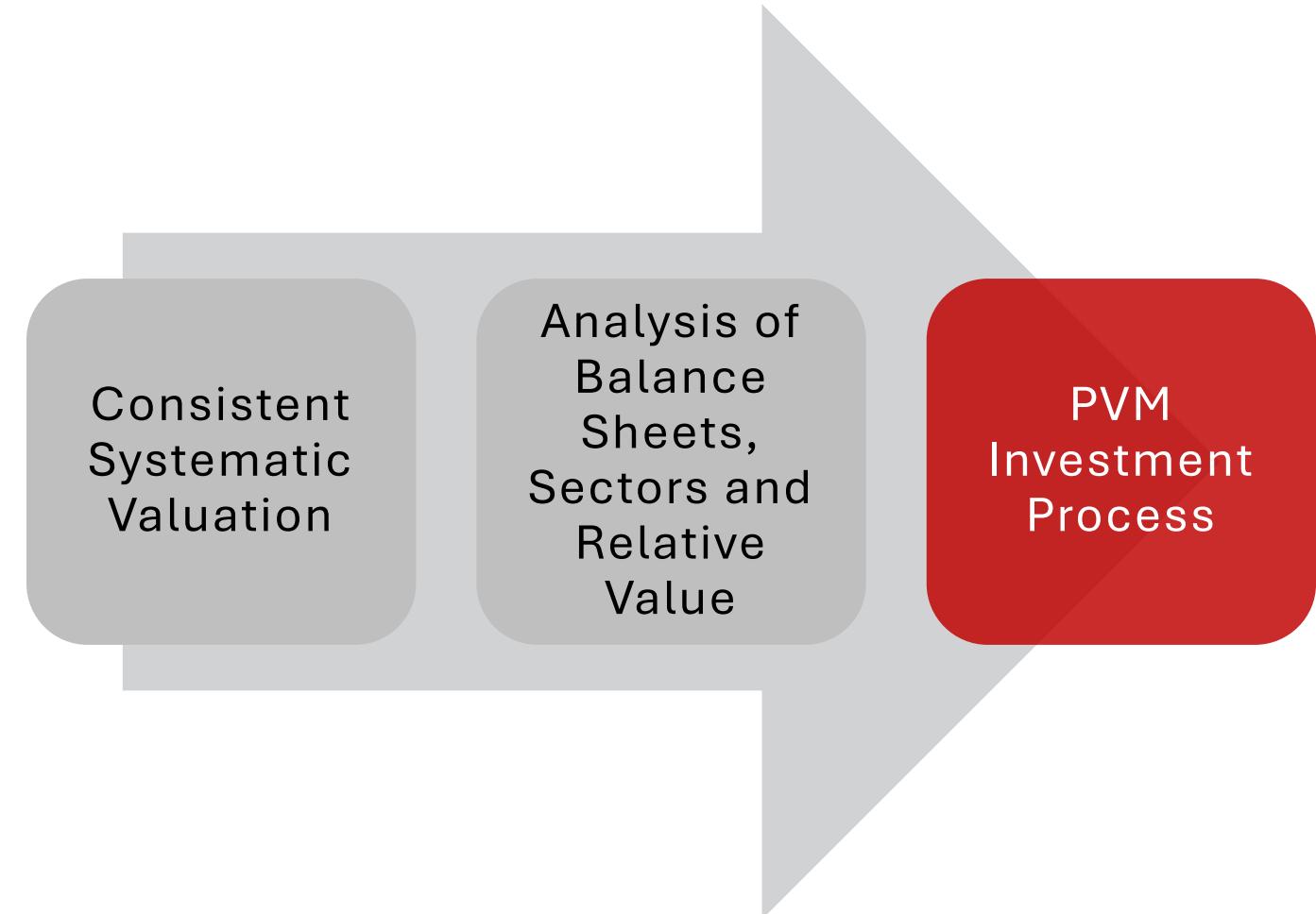
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# Investment Framework

Our investment approach is consistent, with no variation of parameters over time

We understand the companies we invest in. Driven by a deep dive analysis of **balance sheets** and employing further levels of qualitative analysis such as; the mix of **Goodwill and Intangibles** to Net Equity, and **tracking deviations from recognized Accounting Standards**

**This results in an investment model which is both robust and not easily replicable.**

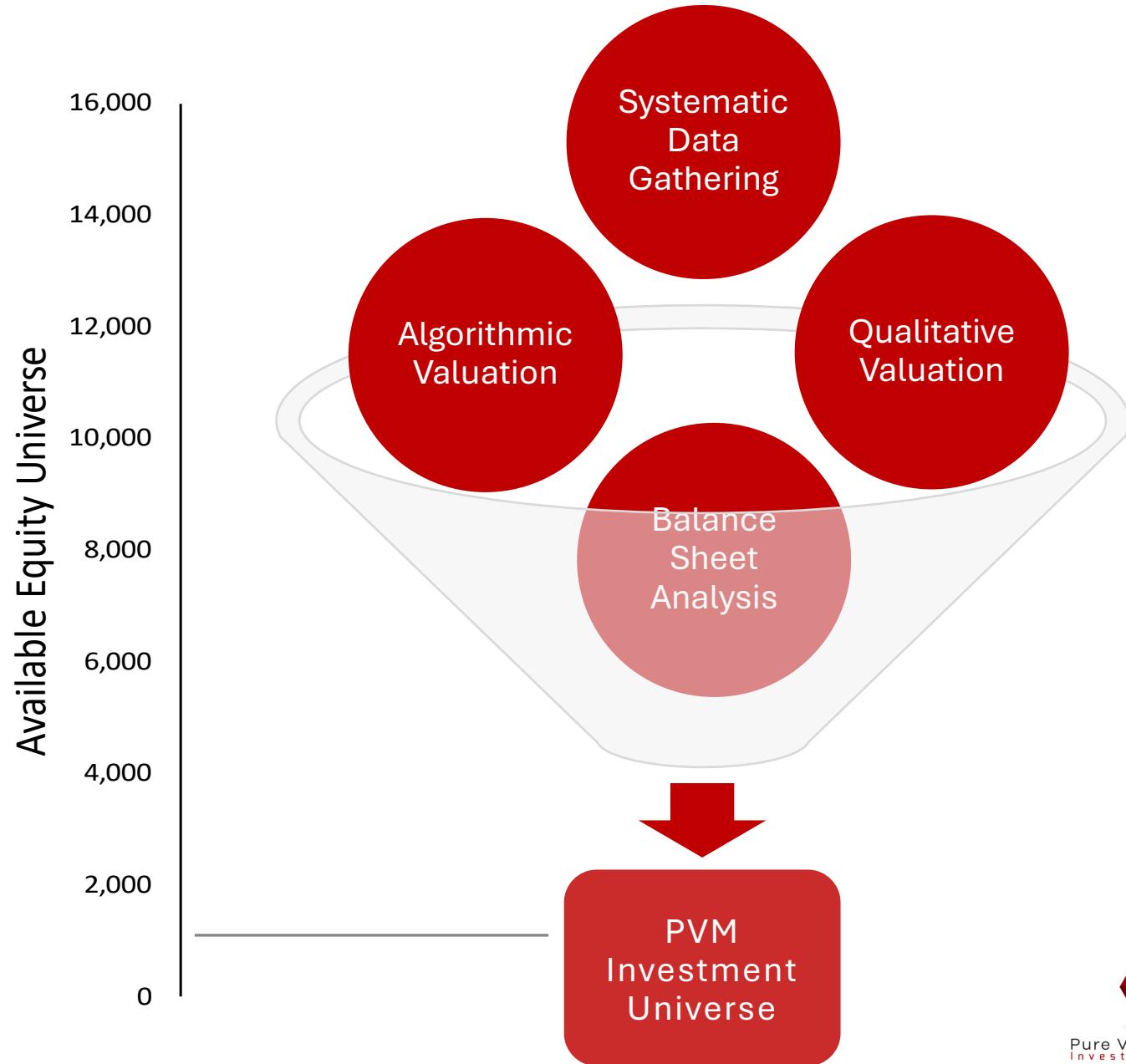


## Investment Universe

Our identifiable Equity universe expands and contracts with overall market valuations

In combination with other factors this changes our relative Investment level, simply taking less risk, at higher valuations

**Single stock investment is limited to 4%, with a Sector and Country cap at 20%.**



## Systematic Approach

We utilize daily proprietary algorithmic screening to identify value

Using a high degree of automation we analyze our global equity database, to monitor our clients' Portfolio and identify new opportunities.



No conditions met = no investment

Some conditions met = no investment

All conditions met = invest

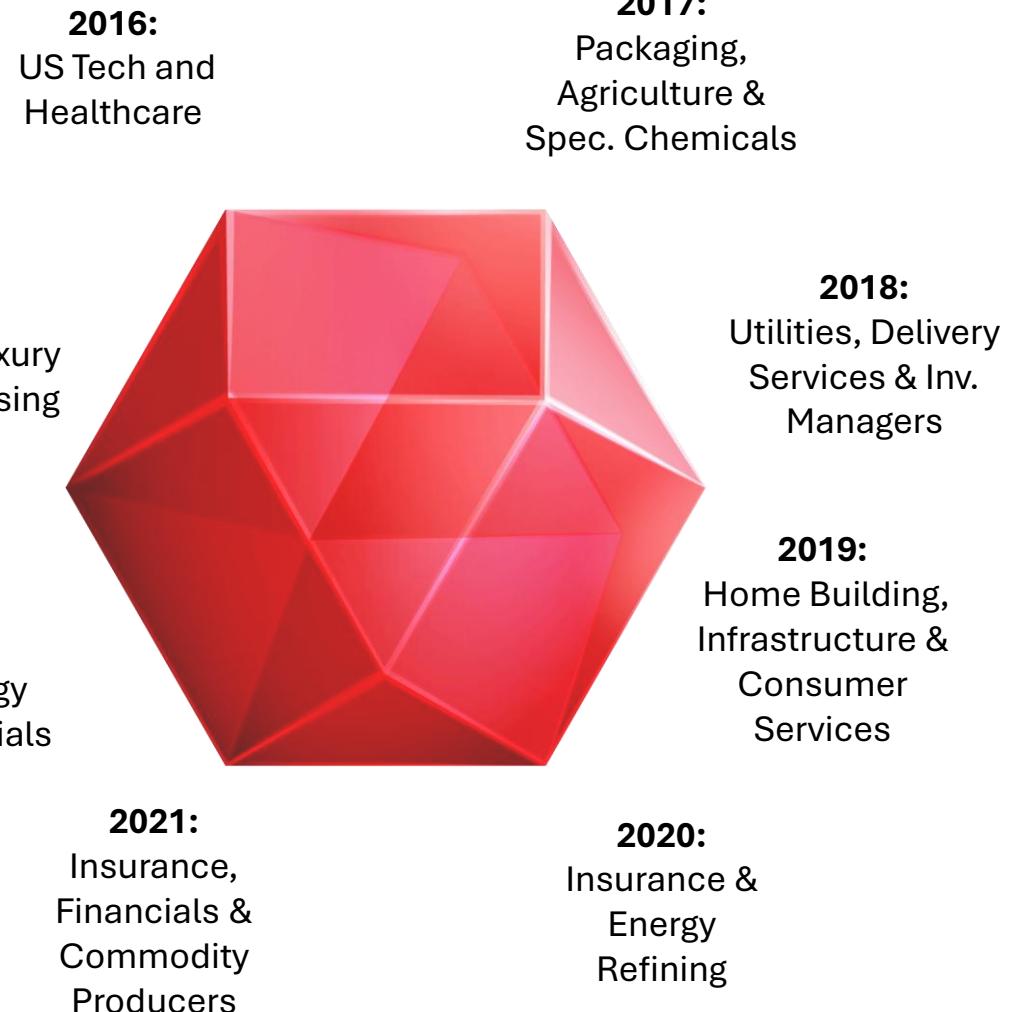
| Company   | Country  | % Debt / EQ | P/E Ratio | %DVD  |
|-----------|----------|-------------|-----------|-------|
| Alibaba   | US/HK/CN | ● 24,6      | ● 24,9    | ● 0,6 |
| JD.com    | US/HK/CN | ● 37,5      | ● 8,5     | ● 3,2 |
| Allianz   | DE       | ● 86,1      | ● 13,4    | ● 4,3 |
| Nestle    | CH       | ● 174,7     | ● 19,8    | ● 3,9 |
| Apple     | US       | ● 152,4     | ● 36,1    | ● 0,4 |
| Rio Tinto | UK       | ● 25,1      | ● 10,9    | ● 5,4 |



# PVM Sector Rotation

The global PVM Investment Matrix evaluates Global Equities in a search for quality

We are not bound by specific companies or sectors and our dynamic analysis instigates rotation through both Sectors and Industries over time.



## Relative Valuation:

Once identifying potential investment targets, we take deep dives into their relative valuation

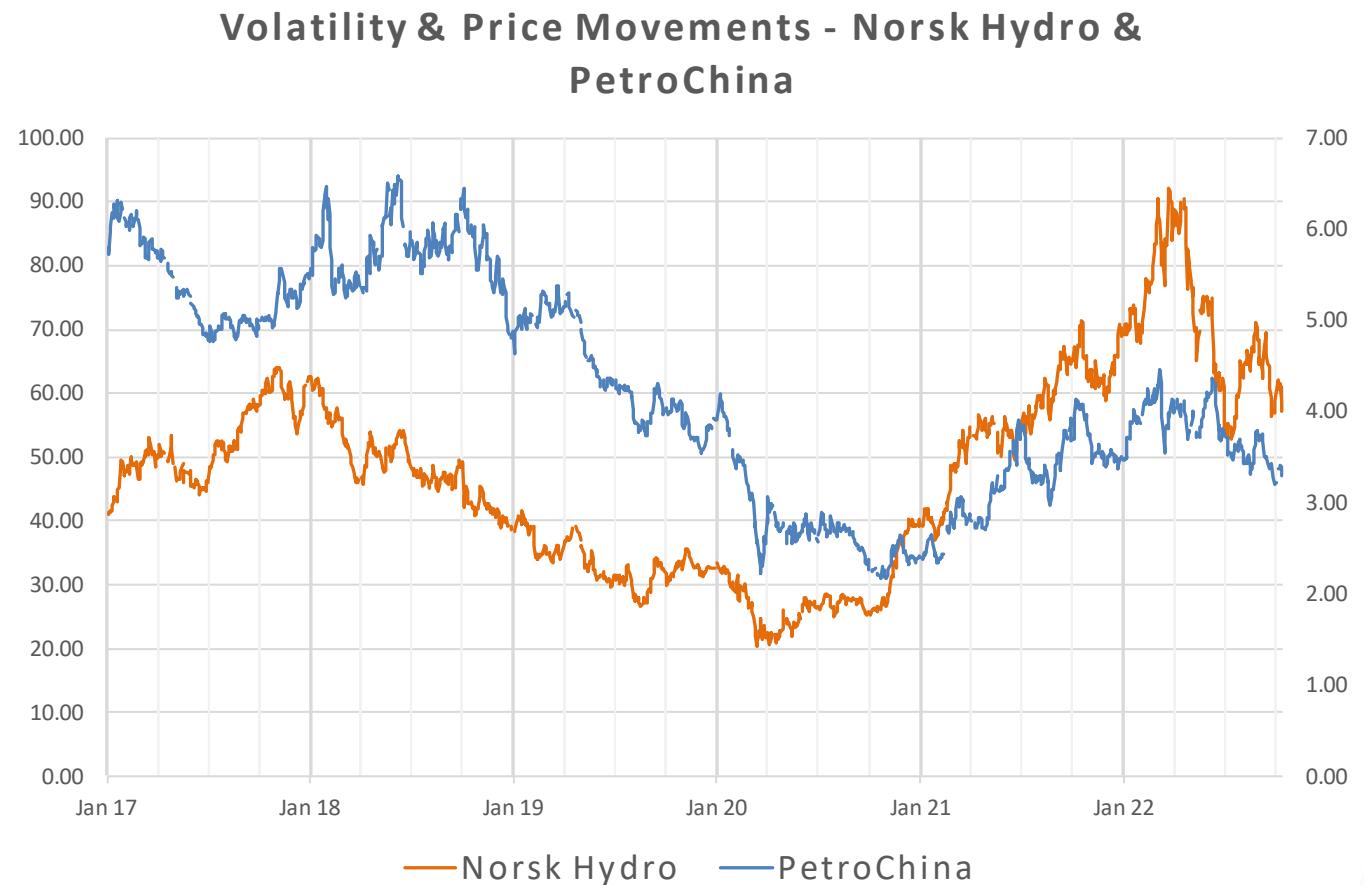
Evaluating a company's key profitability ratios, verses both their competitors and themselves, provides valuable insight into how they are both positioned in their respective sector and the ability to meet investor commitments e.g., dividend payments.



# Active Management & Diversification

PVM is both an active and passive investment manager, within the current portfolio

This graph illustrates that changes in analyst recommendations, variable macroeconomic data and quarterly results, present opportunities to seek alpha.



## Examples of our Investments

Our Investment Matrix allows us to invest in a wide range of companies

While we search for value, counterintuitively this does not preclude Companies that may be classically deemed as growth stocks.



Apple  
(Technology)

**BlackRock**

Blackrock  
(Asset Management)

**MOWI**

Mowi  
(Food)

**sanofi**

Sanofi  
(Healthcare)



Applied Materials  
(Technology)



Barratt  
Development  
(Housebuilding)



AP Moller Maersk  
(Shipping)

**Pets at Home**

Pets at Home  
(Petcare)



Arcadis  
(Infrastructure)



Archer Daniels  
Midland  
(Agriculture)



Ds Smith  
(Packaging)

**Rio Tinto**

Rio Tinto  
(Commodities)



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# PVM Equity Long Only +100% since 2015

Monthly total P/L, % ⓘ

|      | Jan    | Feb    | Mar    | Apr    | May    | Jun    | Jul    | Aug    | Sep    | Oct    | Nov    | Dec    | 1 Year |
|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 2026 | 2.134* | -      | -      | -      | -      | -      | -      | -      | -      | -      | -      | -      | 2.134* |
| 2025 | 3.253  | -1.423 | -2.146 | 4.258  | 3.723  | 1.092  | 2.427  | 0.947  | 2.986  | 3.282  | -0.343 | 1.583  | 21.228 |
| 2024 | -1.861 | -3.113 | 3.022  | 4.069  | 1.895  | -1.837 | -0.580 | -1.156 | 3.818  | -0.663 | -0.321 | -1.842 | 1.109  |
| 2023 | 4.071  | 0.467  | 1.566  | 1.120  | -2.591 | -1.218 | 3.352  | -1.812 | 0.866  | -1.717 | -0.559 | 3.759  | 7.254  |
| 2022 | -0.762 | -0.568 | 1.829  | 0.117  | 0.755  | -5.814 | 3.477  | -2.361 | -6.607 | 3.701  | 8.938  | -0.805 | 0.943  |
| 2021 | 0.337  | 1.069  | 2.516  | 0.221  | -0.118 | 0.600  | -0.084 | 0.658  | -1.575 | -0.170 | -1.136 | 2.115  | 4.447  |
| 2020 | -2.984 | -1.757 | -1.950 | 2.793  | 2.111  | 0.885  | -3.194 | 0.696  | 0.235  | -2.666 | 4.806  | 1.394  | 0.012  |
| 2019 | 8.080  | 4.470  | -0.094 | 4.485  | -4.065 | 3.226  | 0.339  | -1.728 | 2.768  | 1.194  | 2.455  | 3.154  | 26.496 |
| 2018 | -2.488 | -1.450 | -1.482 | 3.389  | 1.473  | -0.251 | 1.107  | 1.699  | 0.837  | -1.321 | -1.581 | -5.120 | -5.341 |
| 2017 | 1.317  | 0.435  | -0.093 | 1.060  | -1.003 | 0.947  | 0.299  | -3.991 | 1.122  | -2.197 | 0.921  | 3.001  | 1.644  |
| 2016 | 4.547  | 2.291  | -0.614 | -3.195 | 0.936  | 1.648  | 6.227  | 1.556  | -0.631 | -1.756 | 1.495  | 2.637  | 15.814 |

\* To Date

\* Incl. fees



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# PVM Multi Asset Class +170% since mid 2015

Monthly total P/L, % [?](#)

|      | Jan    | Feb    | Mar    | Apr    | May    | Jun    | Jul    | Aug    | Sep    | Oct    | Nov    | Dec    | 1 Year  |
|------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------|
| 2026 | 1.557* | -      | -      | -      | -      | -      | -      | -      | -      | -      | -      | -      | 1.557*  |
| 2025 | 2.069  | -1.142 | -0.457 | 5.098  | 4.195  | 2.548  | 2.171  | 2.672  | 2.947  | 1.861  | 0.272  | 1.375  | 26.122  |
| 2024 | -0.527 | -1.368 | 1.233  | 1.889  | 2.979  | -0.723 | 1.156  | 0.184  | 2.108  | -1.679 | -0.104 | -0.182 | 4.959   |
| 2023 | 4.697  | 1.417  | 1.566  | 1.343  | -2.477 | 0.040  | 2.605  | -1.283 | 0.512  | -0.909 | 1.295  | 2.096  | 11.245  |
| 2022 | -1.714 | -1.782 | 1.221  | -0.907 | 1.395  | -6.273 | 3.298  | -2.270 | -6.378 | 4.948  | 9.528  | -0.635 | -0.665  |
| 2021 | 0.095  | 1.670  | 2.825  | 0.119  | 0.570  | -0.654 | 0.186  | 0.787  | -0.562 | 0.396  | -2.214 | 2.069  | 5.315   |
| 2020 | -2.231 | -3.575 | -3.466 | 3.414  | 0.961  | 0.344  | -0.252 | 2.086  | -2.094 | -2.028 | 7.180  | 2.305  | 2.116   |
| 2019 | 13.558 | 6.979  | -1.419 | 6.960  | -7.035 | 4.233  | -0.020 | -4.909 | 5.163  | 3.351  | 2.934  | 2.870  | 35.812  |
| 2018 | -1.698 | -3.244 | -1.378 | 2.832  | -3.607 | -3.600 | 1.130  | -3.340 | 2.516  | -4.376 | -0.264 | -8.713 | -21.799 |
| 2017 | 0.433  | 6.441  | 1.184  | 1.425  | 1.376  | 2.481  | 3.616  | -0.855 | -0.853 | -0.390 | 0.778  | 2.721  | 19.709  |
| 2016 | -4.862 | 2.421  | 5.616  | 1.213  | 2.548  | -1.882 | 8.390  | 1.314  | 1.112  | -2.819 | 5.760  | 6.658  | 27.568  |
| 2015 | -      | -      | -      | -      | -      | -      | -0.072 | -7.010 | 0.599  | 9.861  | 1.796  | -0.305 | 4.224   |

\* To Date

\* Excl. fees



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# Additional Information

## Individual Account Management

PVM offers individual account management; portfolios are therefore customizable allowing for investment restrictions and enhancements through additional product overlays.

## Return Calculation Methodology

PVM returns are derived from daily changes in the net account value of the default account, with no customizations. This includes all income such as dividends or 'dividend like' adjustments and all deductions such as financing and fees. Capital changes are considered based on inflow  $r_t/(r_{t-1} + \Delta)$  or outflow  $(r_t - \Delta)/r_{t-1}$ .

## Benchmarks

All Benchmark data is sourced from the providers term sheets or other independent data providers (e.g., Bloomberg). Where underlying currency differences exist between client portfolios and the benchmarks

used, interest rate and withholding tax adjustments will be applied to present a more realistic comparative than the underlying index alone.

## Custody

Pure Value Metrics AG is not a custodian. We use selected banks for custody services with the possibility to use additional providers or employ fund structures, as necessary.

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